# **AUM LIBRARY**

# ANNUAL REPORT

JUNE 1, 2006 – MAY 31, 2007

By Rickey Best

The Auburn University at Montgomery Library consists of three departments: Public Services, which includes Archives & Special Collections, Circulation, Government Documents, Interlibrary Loan, and Reference; Technical Services, which includes Acquisitions and Cataloging; and Automation, which comprises the maintenance of the Library's automated systems (the online catalog, the financial system for the integrated library system, the circulation module) and web presence.

All of the librarians have been actively involved this year in the continuation of the weeding project. To date, more than 50,000 volumes have been discarded from the library.

#### **Public Services**

The Library has had a productive year. In spite of the fact that the library saw a decrease of 4% in the number of items circulated (23,560), we did see a record total of 252,974 distinct visits to the library homepage. Additionally, 178,530 individuals came into the Library, though because of the nature of the Tower being shared with other university offices, we are not able to determine what proportion of this total were coming to the library. With the preponderance of traffic, both physical and virtual, it becomes clear of the signal importance the library plays in the role of the university. Not only as a portal to resources but also as a physical location for study.

While actual circulations dropped, the amount of one-on-one assistance provided to library patrons actually increased this year. There was a 5% increase in Reference transactions; the inhouse use of reference materials increased by 18%. In Government Documents, reference assistance was up by 228%, and legal reference was up 330%. The number of telephone and email queries for Documents was up 66%. In-house use of documents was up 117% for paper materials, and 15% for materials in microfiche format. The legal materials saw a 185% increase in use. The use of documents can be attributed to the continued loading of bibliographic records for backfiles of documents. There was an increase of 8.5% in use of materials in the Archives and Special Collections unit over the previous year. In Library Instruction, 16% more sessions were taught, reaching 2% more students. Through the promotion of Barbara Hightower, Instruction Librarian, more access to the Library resources is coming through WebCT. Ms. Hightower has worked with the Faculty Development Institute to explain to faculty how they can load durable links into their class WebCT sites that will allow students to access library resources directly from the class site.

In Interlibrary Loan, we borrowed less than 1% from the previous year, while we lent 14.8% fewer items. We remain a net lender, however, borrowing 1,607 items while loaning 1,831. As a part of Interlibrary Loan Services, the Library participates in a project called "Universal Borrowing." This project involves the libraries at Auburn University, AUM, the University of Alabama, UAB, and Jacksonville State University. In Universal Borrowing (UB), students and faculty members can search the holdings of the other libraries through the home library catalogs. Once users find an item they would like to borrow, they can then request it directly from the participating library without intervention from the library staff. During this past year, AUM loaned 128 items to members of the participating universities (62 to members at the University of Alabama, 35 to Auburn, 23 to Jacksonville State, and 8 to UAB). Our students and faculty

requested 862 items from the participating libraries (689 from Auburn, 89 from the University of Alabama, 50 from UAB, and 34 from Jacksonville State).

#### **Technical Services**

The Technical Services operations of the Library have undergone some changes during this year. First, John Gantt, a graduate of the Library Science program at Wayne State University joined the AUM Library October 1<sup>st</sup>. Mr. Gantt has rapidly learned his duties and has been involved with strengthening his cataloging skills relating to serials. Additionally, Cheryl Meehan resigned from Acquisitions in June to take a position in Government Documents. The position has been advertised but has not as yet been filled. With the staff changes in Acquisitions, the Library ordered 18% fewer titles than last year. Even with this decrease, 5,687 new titles were ordered.

In Cataloging, 5,858 new titles were added to the catalog. A major activity of the unit has been with the continuation of the library weeding project. This year, 13,817 titles were withdrawn from the collection. This brings the two year total for the weeding project to 54,609 titles that have been withdrawn.

In conjunction with the Systems Librarian, the Acquisitions staff are working with vendors and the Library's Integrated Library System to implement EDI, an electronic method of ordering and submitting payment requests. The efficiency of this process will reduce time on the placing of an order and the time of receipt and payment for the same. The staff is working wit Kay Knighton to ensure that requirements of the University for appropriate documentation are being kept.

#### Automation

The Systems Librarian and the Web Manager remained busy maintaining and updating library software and services. The Systems Librarian has been trying to work with Enrollment Services and Human Resources to resolve the issue of the 21% of the faculty members who are not in Banner and do not have a new Senator number. The central issue appears to be the unwillingness of Enrollment Services to allow for the SSN to serve as a back-up number so that technical staff can verify and validate a faculty member and ensure that they are given a Senator number.

The Systems Librarian has also been involved in working with the Auburn University library to restore the functionality for our Interlibrary Loan Management software. He also worked to install SIP2 protocol software. The Standard Interface Protocol version 2 software will allow off-campus users to authenticate and use the electronic books collections in netLibrary without being required to come on campus first and create an account in netLibrary. SIP2 also is necessary for the implementation of self-checkout systems which the Library is investigating.

The Web Manager for the Library, Daryl Woods, has been busy working with Dr. Morgan Simpson, Marvin Faye, and Loren Russell to make accessible the faculty database for SACS reaffirmation. Daryl has loaded CVs for 310 faculty members and 956 course syllabi to date.

#### Collections

The Library has continued working to improve the collections. This year we have added four new databases – Wiley Web of Science; ISI-Thomson Web of Knowledge, with the Journal Citations Reports; BioOne2; and the Cochrane Library. The cost for these databases for 2006-2007 was \$203,786. This accounts for 61% of the serials budget allocation for the library for FY 2006-2007.

The total library materials budget (i.e., monies available to be spent on books, journals, databases, etc.) exclusive of operating costs such as maintenance, supplies, and travel is \$641,700. During this fiscal year, 52% of the materials budget was allocated to cover serials costs, 48% to cover book acquisitions. This is the first time that the library has been in a situation where serial costs have outstripped book acquisition costs. Since the year 2000, serials inflation has averaged 7.75% per year for the print journals subscribed to by the AUM Library. Database costs have increased an average of 7% per year during the same period. During the same period, the Library's maintenance budget, exclusive of the \$77,500 from Technology Fees which are dedicated to database purchases, has risen only 5% total. Thus, while faced with an inflation rate totaling 35%, we have received only a 5% increase to maintain and grow the collection and to continue operations.

The short response here is that we need additional funding *if* we are to maintain the collection at its current level of quality.

#### Library Goals for 2007-2008

- 1. Completion of Library Weeding Project.
- 2. Hiring of Library Space Consultant.
- 3. Complete Review and Recommendations on Social Networking Software use by the Library.
- 4. Begin re-loading of OPAC data tapes within 90 days following completion of the weeding project; load tables of contents for new records.
- 5. License ContentDM, a digital archives repository, for storing SACS documents from the reaffirmation process *and* digital images from library projects.

#### 6. APPENDIX A

# **Library Database Usage**

June 1, 2007 - May 31, 2006

# ABC-CLIO: America: History & Life / Historical Abstracts

Usage of these core historical databases continues to follow a cyclical pattern. Every two years we see significant usage of the databases, with the intervening year showing a significant decline. This year was a declining year, unfortunately.

	<u>2005-2006</u>	<u>2006-2007</u>	Percentage Change
AHL Access	316	81	-74%
<b>AHL Searches</b>	490	138	-72%
H.A. Access	248	98	-63%
H.A. Searches	495	158	-68%

Overall, there was a 68% decline in the number of accesses to the two databases, and a 70% decline in the number of searches. While these are the core databases for the discipline, they are expensive. The combined subscription price for both is \$11,724. For this year, the average access cost for the two databases was \$65.49 per access. The average search cost was \$39.60.

Month	AHL / Access	AHL / Searches	Historical Abstracts Access	Historical Abstracts
				Searches
June 06	9	13	8	9
July 06	5	7	1	1
August 06	5	9	2	2
September 06	10	17	3	4
October 06	17	28	6	13
November 06	4	9	3	2
December 06	7	14	0	0
January 07	7	4	48	84
February 07	8	16	17	29
March 07	3	2	6	8
April 07	7	15	2	4
May 07	2	4	2	2
Total	81	138	98	158

#### AMERICAN CHEMICAL SOCIETY

This year has seen a positive upswing in the usage of this database. While it is not possible to determine the number of accesses to this database (the vendor did not provide this data until January of 2007), there was a 118% increase in the number of full-text articles accessed.

The database contains the premiere journals in the discipline, and faculty and students benefit from having access to the database to help them keep current in the research trends in the field. The renewal cost for the database this year was \$26,267. This results in an average search cost of \$295.13 per search, and an average cost to access the full-text articles of \$96.21. This is 46% cheaper than last year's average cost of \$178.78.

Month	Accesses	Searches	Full-Text Articles
June 06	N/A	23	22
July 06	N/A	0	13
August 06	N/A	0	38
September 06	N/A	14	16
October 06	N/A	7	20
November 06	N/A	7	38
December 06	N/A	1	32
January 07	15	5	17
February 07	25	4	18
March 07	30	2	20
April 07	62	20	33
May 07	12	6	6
Total	144	89	273

#### ART INDEX FULL-TEXT

This marks the first full-year of statistics for Art Index Full-Text. This database was added at the request of the faculty in Fine Arts. While usage has not proven overwhelming, it has demonstrated some utility to the faculty and students. It is anticipated that over the next two years, usage will continue to grow. The subscription cost for this year was \$4,686, resulting in a per search cost of \$8.71, and a full-text access cost of \$53.86. The resulting full-text cost is far too high for this database; however, difficulties with resolution of images and lack of color printing may be factors in the lack of full-text access.

Month	Searches	Full-Text
June 06	2	0
July 06	38	4
August 06	1	0
September 06	53	9
October 06	73	5
November 06	117	23
December 06	54	13
January 07	12	5

Total	538	87
May 07	11	7
April 07	106	16
March 07	25	2
February 07	46	3

# **BIOGRAPHY REFERENCE BANK**

The Biography Reference Bank is provided through the Alabama Virtual Library. This is the first year usage reports have been provided for this database.

Month	Searches	Full-Text
June 06	19	12
July 06	16	3
August 06	6	1
September 06	28	9
October 06	28	11
November 06	53	10
December 06	44	4
January 07	32	15
February 07	25	4
March 07	13	7
April 07	56	29
May 07	9	2
Total	329	107

#### **BIOONE**

BioOne is a collaborative partnership between scientific societies, libraries, academe, and the private sector. The publications in this database, which consists of 168 journals in the fields of Biology, are published by small societies and not-for profit publishers. This is the first year usage reports have been included in the annual report. The subscription cost for this database for 2006-2007 was \$3,995. The per session cost equals \$5.21; the per search cost, \$7.83, and the full-text cost for journals \$4.75.

This database provides great value for the faculty and the students. While AUM pays \$3,995 per year per access, the subscription costs to the journals equals \$13,670 minimum. A number of the titles do not report subscription prices, so the cost value will only increase.

Month	Sessions	Searches	Full-Text Accessed
June 06	21	11	23
July 06	44	34	73
August 06	23	18	14
September 06	83	29	121
October 06	104	51	114

November 06 56		65	
December 06	48	32	50
January 07	72	46	68
February 07	93	68	75
March 07	101	88	115
April 07	64	24	58
May 07	57	44	51
Total	766	510	840

# CAMBRIDGE SCIENTIFIC ABSTRACTS DATABASES

The following databases are licensed by the AUM Library. Unfortunately, the vendor's statistical reports do not provide access to full-text access through these databases. However, the Library has provided links within the searches for each of the databases to allow the user to click out to a journal article where the Library has full-text access in another database. Usage of these databases has increased by 450% over the previous year. All of the sources except PAIS and Worldwide Political Science Abstracts are new additions made available by the publisher.

The subscription cost for 2006 for CSA was \$6,940. The per search cost is \$2.84 per search.

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Database	Searches Rur 2006-200
COC C-11	
COS Scholar	345
CSA Worldwide	277
Political Science	
Abstracts	
PAIS International	263
PAIS Archive	263
Recent References	31
Related to the	
Natural Sciences	
Recent References	286
Related to the Social	
Sciences	
Web Resources	40
Related to Natural	
Sciences	
Web Resources	932
Related to Social	
Sciences/Humanities	
Total	2,437

# **CURRENT CONTENTS CONNECT**

Current Contents Connect is subscribed to at the request of the faculty in Biology. However, the Library maintains a print subscription as well as the electronic subscription. Given the continuing decline in usage of the electronic subscription, efforts will be made this year to discuss with the department head in Biology the need to maintain a duplicate subscription. Given the rapid rise on costs associated with the electronic version (from \$1,300 in 2002 to \$6,000 this year), this is one of the most expenses databases we provide access to. The average session cost is \$352.94, and the average search cost is \$300.00.

Month	<b>Total Sessions</b>	% Change from 2005-2006	Total Searches	% Change from 2005-2006
June 06	1	0%	1	+100%
July 06	1	0%	1	0%
August 06	0	-200%	0	-300%
September 06	4	-20%	2	-67%
October 06	2	-82%	2	-88%
November 06	0	-400)	0	-900%
December 06	1	0%	1	-100%
January 07	3	+300%	1	0%
February 07	1	-700%	0	-800%
March 07	3	-75%	5	-55%
April 07	1	-600%	7	0%
May 07	0	0%	0	0%
Total	17	-67%	20	-69%

# EBSCO DATABASES

Ebsco has become the major serials and database vendor in the country. Many of the databases listed below are available to AUM students and faculty through the Alabama Virtual Library (AVL). The AVL is a line item in the state budget, administered by the Alabama Public Library Service, and licenses access to databases for use by the general public, K-12 students, and college and university students. The figures below show AUM's usage of the Ebsco databases. Those databases that are listed in **bold** are those paid for by AUM.

This marks the first year that information on the sessions has been available as part of the standard usage reports. For the twelve databases that AUM subscribes to individually, we pay a total of \$30,904. This equates to \$2.16 cents per access. Searches in the databases equal \$1.54 per search. The cost of the full-text articles retrieved comes to \$2.45cents per article. Given an average cost of \$30 to receive an article through Interlibrary Loan, this is money well spent.

#### EBSCO DATABASES

Database Name	Sessions	Searches	% Change	Full-Text	% Change
			from	Articles	from 2005-
			2005-2006	Retrieved	2006

Academic Search	893	30	-95%	283	-83%
Elite Academic Search	15,765	44,556	+6%	33,276	+8%
Premiere Alt Health Watch	546	1,788	+104%	346	-3%
Automobile Repair Reference Center	15	200	+525%	14	-56%
Book Collection: Nonfiction	507	1,693	+175%	96	-3%
<b>Book Index with</b>	256	1,072	-34%	5	+500%
Reviews		,-			
Business Source Elite	64	0	-100%	44	-36%
<b>Business Source</b>	8,509	26,309	+16%	20,909	+10%
Premiere					
CINAHL Plus	194	257	N/A	4	N/A
CINAHL Plus	3,958	12,984	+3170%	5,385	+11866%
with Full-Text	112	261	NI/A	10	NT/A
CINAHL Select Communication	112 799	361 1,757	N/A -41%	18 703	N/A -55%
& Mass Media	199	1,/3/	-41 70	703	-33 70
Complete					
Datamonitor	279	40	-65%	317	-25%
Company Profiles	_,,		32,7		=0 / 0
Ebsco Animals	390	1,422	+179%	56	-41%
Ebsco Publishing	246	338	-2%	28	+100%
Citations					
ERIC w/Full-	3,041	11,778	+9%	600	+69%
Text					
Funk & Wagnalls	369	1,331	+199%	35	-39%
Encyclopedia			<b>55</b> 0 /		
Health Source Consumer Edition	717	2,168	-63%	585	-11%
Health Source-	895	2,822	-20%	1,010	-58%
Nursing/Academic	673	2,022	-2070	1,010	-3070
Edition					
Ebsco	704	2,302	+92%	669	+36%
History/Reference	,	_,=	7_70		20,0
Center					
Image Collection	8	11	-70%	12	-25%
Library, Info	236	1,015	+70%	13	+100
Science &					
Technology					
Abstracts					
Literary Reference	1,902	4,195	N/A	4,891	N/A

Center					
MAU Ultra-	145	279	-62%	131	-75%
School Edition					
Masterfile Premier	791	3896	+122%	814	-14%
Middle Search	179	696	+18%	65	+38%
Plus					
Military &	433	1,522	+102%	194	-37%
Government					
Collection					
Newspaper Source	1,217	4,313	+68%	1,584	+13%
NoveList	2	4	-87%	7	+100%
Primary Search	89	265	-30%	234	+212%
Professional	797	2,443	+7%	761	-51%
Development					
Collection					
<b>PsycARTICLES</b>	2,459	5,824	+113%	4,476	+145%
<b>PsycBOOKS</b>	46	278	+562%	14	+100%
<b>PsycINFO</b>	2,215	10,034	+125%	625	+164%
<b>PsycINFO</b>	<b>79</b>	120	N/A	4	N/A
References					
Regional Business	367	1,439	+121%	367	+56%
News					
SocIndex w/Full-	816	2,247	+5%	580	-41%
Text	• • •				
Vocational and	399	1,435	+214%	168	+310%
Career Collection	• • • •		2.52.6		
World History	289	1,074	+96%	217	+24%
Collection	50 <b>53</b> 0	154 200	. 110/	50.540	. 220/
Total	50,728	154,298	+11%	79,540	+22%

# ISI Web of Knowledge

ISI Web of Knowledge is a new addition to the Library. Web of Knowledge provides access to cited research through the following databases: Science Citation Index, Social Sciences Citation Index, and Humanities Citations Index. All three databases are searchable across the platform.

The Library has access to the Web of Knowledge through an annual subscription and has access to the backfiles to 1997 for a one-time cost. The total cost for this platform for this year is \$32,604. Approximately \$20,000 of this was for the backfiles purchase. Using \$12,604 as the annual subscription costs for the three citation indexes (Sciences, Social Sciences, and Arts & Humanities) included in Web of Science, along with \$3,514 for the Journal Citation Reports, we come up with a cost per session of \$49.74. The total number of searches conducted cost out at \$15.03 per search.

Taking the total costs associated with licensing of Web of Knowledge, including the backfiles, the total access cost is \$100.62 per user and the total search cost would be \$30.41. It is important

to recognize, however, that the database has only been available to us by licensing since January of 2007. Data from June 06 through December of 06 is based upon a trial of the database. It is anticipated that with consistent usage, costs will come down significantly.

Month	Total Sessions	% Change from 2005-2006	Total Searches	% Change from 2005-2006
June 06	1	N/A	4	N/A
July 06	7	N/A	11	N/A
August 07	3	N/A	13	N/A
September 06	9	N/A	8	N/A
October 06	16	N/A	27	N/A
November 06	3	N/A	8	N/A
December 06	8	N/A	26	N/A
January 07	68	N/A	163	N/A
February 07	97	N/A	497	N/A
March 07	42	N/A	138	N/A
April 07	50	N/A	120	N/A
May 07	57	N/A	20	N/A
Total	324	N/A	1072	N/A

# **JSTOR**

For a second consecutive year, we have seen increased usage of the journal archives provided via JSTOR. The number of searches has increased by 46% and the number of full-text articles retrieved has increased by 49%. Annual licensing costs for the six JSTOR components that AUM licenses is \$15,040. This give an average cost per search in the databases of .60 per search, and the full-text access of \$1.91 per article retrieved. These are enormous cost savings for the library when the cost of housing print copies of these articles is considered.

Month	# Searches	% Change from 2005-2006	# Full-Text Retrieved	% Change from 2005-2006
June 06	759	-15%	357	-12%
July 06	1300	+2%	393	-10%
August 07	868	+29%	204	+10%
September 06	1645	+10%	446	+16%
October 06	2554	+59%	825	+44%
November 06	4562	+127%	1425	+106%
December 06	2006	+48%	450	-20&
January 07	2846	+110%	863	+158%
February 07	1988	-16%	699	+13%
March 07	1875	+28%	583	+6%
April 07	3707	+59%	1282	+65%
May 07	1101	+76%	345	+73%
Total	25,211	+46%	7,872	+49%

# **LEXIS-NEXIS ACADEMIC**

The usage of the Lexis-Nexis Academic database has seen a significant decline is usage. This decline is attributed to two cases. First has seen a horrific decline in retrieval on business and legal related materials. The inference that is being made is that our students are finding the necessary resources in other databases. This is particularly true with access to the legal resources that are available in Lexis-Nexis Academic. Most of those resources are available through the Westlaw Campus database.

Subscription costs for Lexis-Nexis Academic for this year was \$6,357. The average per search cost is \$1.16. The average cost per full-text retrieved is \$0.96.

Month	# Searches	% Change from	# Full-Text	% Change from
		2005-2006	Retrieved	2005-2006
June 06	275	-62%	332	-58%
July 06	743	-41%	766	-56%
August 07	421	-43%	285	-68%
September 06	396	-78%	372	-81%
October 06	491	-45%	531	-56%
November 06	884	-17%	1,036	-35%
December 06	365	+5%	537	+16%
January 07	252	-52%	267	-59%
February 07	372	-73%	348	-82%
March 07	366	-67%	782	-26%
April 07	790	-55%	1,270	-45%
May 07	105	-37%	129	-47%
Total	5,460	-53%	6,655	-55%

# Lexis-Nexis Congressional Serials Set

The Serials set is a part of a multi-year purchase by the AUM Library from Lexis-Nexis. As a Regional Depository, we need to provide access to federal documents to the university and the citizens of the state. The cost for the database is \$21,250 per year for four years. The Library is beginning its third year of payment October 1<sup>st</sup>, 2007.

The average cost per search for the Serials set, based upon the yearly cost, is \$70.36 per search. The average cost per full-text retrieved is \$72.77.

Month	# Searches	% Change from	# Full-Text	% Change from
		2005-2006	Retrieved	2005-2006
June 06	34	N/A	94	N/A
July 06	6	N/A	0	N/A
August 07	23	N/A	17	N/A
September 06	51	N/A	32	N/A

October 06	33	N/A	21	N/A
November 06	33	-51%	39	-32%
December 06	2	-92%	0	-100%
January 07	71	-55%	61	-48%
February 07	21	-90%	14	-90%
March 07	14	-90%	12	-83%
April 07	13	-83%	1	-96%
May 07	1	-94%	1	-95%
Total	302	-43%	292	-35%

# Lexis-Nexis Statistical

The annual subscription cost to the Lexis-Nexis Statistical database is \$4,023. The average per search cost for the database is \$6.05. The average cost per full-text retrieved is \$11.52.

Month	# Searches	% Change	# Full-Text	% Change
		from 2005-	Retrieved	from 2005-
		2006		2006
June 06	66	+187%	21	+133%
July 06	89	+25%	23	-23%
August 07	10	-47%	4	-60%
September 06	35	-82%	19	-80%
October 06	58	-33%	27	-53%
November 06	119	-37%	132	+8%
December 06	54	+182%	29	+263%
January 07	20	+186%	16	+1500%
February 07	65	+1%	18	-61%
March 07	35	+3%	17	-19%
April 07	96	+10%	32	-52%
May 07	18	-31%	11	-39%
Total	665	-19%	349	-28%

# LION

LION is a research tool containing full-text and linking to the PROQUEST MLA version. It facilitates research by the English faculty and students. The cost for this year's subscription is \$2,681, giving a per session cost of \$0.63; a per search cost of \$0.13; and a full-text retrieval cost of \$0.50. This is certainly one of the most productive and cheapest databases licensed by the Library.

Month	Sessions	% Change from	# Searches	% Change from 2005-	% Change from 2005-
		2005-		2006	2006
		2006			

June 06	69	+41%	379	+107%	96	+134
July 06	469	+63%	919	-32%	338	+10%
August 07	47	-20%	351	+55%	104	+167%
September 06	120	+8%	1,063	+116%	196	-51%
October 06	270	+10%	2,108	+54%	415	+53%
November 06	751	+21%	3,452	0%	848	+52%
December 06	236	+7%	714	-25%	206	+6%
January 07	115	+62%	300	+29%	110	+90%
February 07	234	+63%	1,355	+256%	237	+67%
March 07	443	+3%	2,592	+60%	693	+144%
April 07	1,353	+62%	7,635	+118%	2,027	+276%
May 07	121	0%	340	-25%	74	-35%
Total	4,228	+32%	21,208	+49%	5344	+96%

# **MATHSCINET**

The growth in usage of the MathSciNet databases is indicative of the levels of research being conducted by the faculty within the Mathematics department. The minimal cost of this database (\$442.00) is a testament to the cooperative negotiating powers of the Network of Alabama Academic Libraries and the willingness by the larger institutions to share resources. Auburn, UAB, and the University of Alabama all share a higher proportionate cost, allowing smaller institutions such as ourselves to license access in an inexpensive manner.

The average cost per session for MathSciNet for this year is \$0.30. The average cost per search is \$0.15.

Month	Sessions	% Change from 2005-2006	# Searches	% Change from 2005-2006
June 06	161	+50%	406	+99%
July 06	122	-8%	298	+29%
August 07	37	-80%	132	-55%
September 06	197	+79%	426	+83%
October 06	48	-73%	185	-29%
November 06	197	+124%	307	+73%
December 06	172	+2766%	187	+368%
January 07	156	+1850%	259	+581%
February 07	122	+351%	184	+130%
March 07	119	+89%	196	-2%
April 07	68	-33%	117	-48%
May 07	98	+2350%	156	+477%
Total	1,497	+49%	2,853	+42%

# MERGENT ONLINE

Mergent is an on-line business database providing faculty and students with research information on company stocks and financial performance. Overall, this database has seen a substantial drop from the nearly 600 logins last year. However, this remains a significant database for the students and faculty in the School of Business.

The 2006-07 subscription cost to the database is \$9,115. The average access (login) cost for the database is \$22.67. The average search cost is \$79.26, and the average cost for pages viewed is \$27.37.

Month	Logins	% Change from 05-06	Searches	% Change from 05-06	Pages Viewed	% Change from 05-
June 06	0	Server Crash	0	Server Crash	0	Server Crash
July 06	86	+43%	26	0%	68	+51%
August 07	25	+40%	9	+900%	22	+2200
September	64	+237%	26	+1200%	57	+613%
06						
October 06	79	+508%	14	+133%	71	+788%
November	15	-65%	6	-73%	7	-80%
06						
December	8	-64%	1	-1000%	5	-72%
06						
January 07	1	-8600%	0	-100%	0	-100%
February	50	+85%	15	+275%	43	+105%
07						
March 07	18	-69%	3	-85%	14	71%
April 07	46	-18%	12	+9%	39	-20%
May 07	10	-94%	3	-94%	7	-95%
Total	402	-32%	115	-34%	333	-34%

# netLIBRARY

NetLibrary includes electronic books held by the AUM Library. Access to titles is available through the Library's online catalog as well as through the NetLibrary homepage. The Library has access to six shared collections, purchased through the Southeastern Library Information Network (SOLINET) consortium. The Library has recently received a software interface to be loaded on the Library servers that will allow students' off-campus more convenient access to the titles. They will no longer be required to come in to the Library to create an account before they can view the titles from off-site.

This year saw a 32% increase in the use of the electronic books. However, the top five subject areas for viewing have remained the same five, but re-oriented. As the first table shows, top five

subject areas since 2004 remain Business, Social Sciences, Literature, Computer Science, and Medicine. Only the exact rankings have changed.

Top 5 Subject Areas of NetLibrary Books						
Subject Ranking (Most Viewed)	2006-2007	2005-2006	2004-2005			
1.	Literature	Business, Economics & Management	Business, Economics & Management			
2.	Social Sciences:	Social Sciences:	Social Sciences:			
	General	General	General			
3.	Medicine	Literature	Computer Science			
4.	Business, Economics	Computer Science	Literature			
	& Management					
5.	Computer Science	Medicine	Medicine			

# NetLibrary Books Accessed by Subject Accesses

Nethorary f	books Accessed by
Subjects	Accesses
Literature	1,165
Social Sciences: General	947
Medicine	777
Business, Economics & Management	773
Computer Science	619
History: United States	288
Arts	281
History: World & General	237
Education	227
Law	164
Religion	146
Political Science	140
Philosophy	125
Biology & Life Sciences	106
Psychology	90
General Works & Reference	90
Technology, Engineering & Manufacturir	ng 86
Mathematics & Statistics	85
Travel & Geography	79
Home Economics	79
Library Science & Publishing	60
Sports & Recreation	57
Language & Linguistics	50
Agriculture	46
Science: General	27
Networking & Telecommunications	21
Other	19
Chemistry	19

Total	6,840
Physics	11
Earth Sciences	13
Sociology and Anthropology	13

# OXFORD UNIVERSITY PRESS JOURNALS

The Oxford Journals collection consists of 180 titles published by Oxford University Press. The titles include those in the fields of medicine, life and physical sciences, mathematics, law, humanities, and the social sciences. This database has seen a continued decrease in the number of searches while seeing a significant increase in the number of full-text articles retrieved.

The subscription cost for OUP Journals is \$773.00. The average search cost is \$4.99 per search. The average retrieval cost for full-text articles is \$1.10 per article.

Month	# Searches	% Change from 2005-2006	# Full-Text Retrieved	% Change from 2005-2006
June 06	13	-52%	36	+125%
July 06	16	-60%	62	+313%
August 07	0	-100%	19	+37%
September 06	10	-44%	77	+157%
October 06	22	+29%	84	+75%
November 06	28	+133%	102	+278%
December 06	15	+1500%	43	+514%
January 07	1	+2300%	24	-38%
February 07	16	+220%	59	-24%
March 07	15	+200%	73	+109%
April 07	16	-36%	97	+41%
May 07	3	300%	27	+23%
Total	155	-20%	703	+65%

# PROQUEST DATABASES

Note: A number of databases were transferred to the Ebsco platform, including AMA Titles, CINAHL, PsyArticles and PsycInfo. These changes have resulted in savings to the Library of approximately \$3,000.

The Library cost for these databases is \$19,569. This equals a per search cost of \$3.36 per database, based on the total cost of access divided into the number of searches conducted. The average cost per full-text article retrieved is \$0.43 cents (number of articles retrieved divided by the number of searches).

Database	Searches	% Change from	Full-Text	% Change from
		2005-2006	Articles	2005-2006

			Retrieved	
Criminal Justice	6,719	-22%	380	-60%
Periodicals				
Education	13,734	-25%	6,760	-17%
Journals				
ERIC	652	+252%	391	+34%
Ethnic News	5,979	-23%	131	-28%
Watch				
MLA	2,725	N/A	32	N/A
Mental	235	-14%	354	N/A
Measurements				
Yearbook				
National	6,629	-14%	0	0%
Newspapers				
Abstracts				
Newspapers	8,339	-26%	6,619	-8%
Nursing and	10,463	-23%	4,323	-30%
Allied Health				
Research Library	10,342	-24%	9,013	-19%
Total	65,817	-23%*	28,003	-18%*

<sup>\*</sup> These percentages are taken from a comparison with the databases for which there is corresponding data from the previous year's annual report.

# READEX DATABASES

The Library has purchased access to the digital version of the American State Papers through Readex. The American State Papers are the earliest federal documents collection dating back to 1789. The collection also consists of Early American Newspapers, the Evans and Shaw-Shoemaker digital collections, consisting of books and pamphlets published in America dating back to the 1600s. These databases provide our students with access to primary source materials.

The following figures below are broken out by the number of searches conducted in each database, followed by the number of documents viewed in each database.

The annual cost for these resources is \$6,000 for maintenance fees to cover the upgrades. With this as the base fee, the average search cost is \$4.29. The average document retrieval cost is \$1.67.

					S	Searche	2S						
Searches	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total
Database	06	06	06	06	06	06	06	07	07	07	07	07	
American	0	5	0	3	26	11	1	1	7	21	20	0	184
State													

Papers Early American News-	3	2	2	39	19	106	41	3	13	27	12	3	270
papers Evans Digital Coll.	2	9	8	25	67	23	101	87	54	179	25	5	585
Shaw-	14	5	3	11	29	5	12	7	10	47	26	10	179
Shoemaker Total	19	21	13	78	141	145	155	98	84	274	83	18	1,218
				Artic	cles/D	ocumei	nts Vie	rwed					
Docs. Viewed	June 06	July 06	Aug 06	Sept 06	Oct 06	Nov 06	Dec 06	Jan 07	Feb 07	Mar 07	Apr 07	May 07	Total
Database American State	0	0	0	0	20	20	0	0	0	1	9	0	50
Papers Early American News-	4	52	6	74	35	172	86	17	27	56	17	5	551
papers Evans Digital Coll.	5	11	9	66	65	61	597	788	489	669	24	7	2,800
Shaw-	16	0	4	32	13	0	57	7	3	40	9	3	184
Shoemaker Total	25	63	19	172	133	253	740	812	519	766	59	15	3,585

# **SAGE EDUCATION**

The SAGE Education database contains a collection of 22 peer-reviewed journals that support the curriculum of the School of Education. This subscription cost for this database was \$6,650. The average per search cost equals \$8.29. The average full-text access cost is \$14.90.

Month	Searches	% Change from	Full-Text	% Change from
		2005-2006	Accessed	2005-2006
June 06	124	+28%	71	+54%
July 06	112	+180%	86	+617%
August 06	21	+17%	2	-71%
September 06	125	+177%	54	+350%
October 06	99	+15%	98	+1125%

November 06	69	+44%	34	+55%
December 06	11	-8%	2	-75%
January 07	61	+45%	7	-68%
February 07	61	-30%	28	-30%
March 07	15	-67%	9	-10%
April 07	86	+187%	47	+292%
May 07	18	-59%	8	-38%
Total	802	+35%	446	+87%

#### SCIENCE DIRECT

Science Direct is a valuable resource for locating higher end scientific and social science journal articles. Science Direct is a consortially arranged purchase by the Network of Alabama Academic Libraries. Each NAAL member library pays a portion of the subscription agreement based upon FTE. By participating in this purchase, each library has access to the electronic version of titles published by Elsevier that are held by the other academic libraries within the state.

This marks the first year that has seen a decrease in the number of searches conducted, yet the amount of full-text retrieved has increased. Also, for the first year, we have been provided with statistics on the number of individual sessions conducted.

The subscription cost for AUM to participate in the licensing of Science Direct is \$18,944. The combined subscription value of the journals included in the subscription is close to \$1 million. The average session cost is \$6.77; the average search cost is \$6.56; and, the average cost per full-text article retrieved is \$4.05.

Month	Sessions	Searches	% Change	Full-Text	% Change
			from 2005-6	Retrieved	2005-2006
June 06	182	84	-62%	267	-1%
July 06	187	124	-64%	314	-19%
August 06	162	109	-24%	287	+74%
September 06	304	281	-44%	459	+83%
October 06	312	316	-24%	424	-28%
November 06	262	274	+16%	411	+37%
December 06	169	139	+208%	314	+185%
January 07	241	260	+44%	306	+26%
February 07	277	359	-15%	403	-23%
March 07	283	453	+5%	489	+1%
April 07	304	304	-43%	619	-2%
May 07	114	187	+160%	390	+46%
Total	2,797	2,887	-19%	4,683	+18%

#### SIRS KNOWLEDGE SOURCE AND SIRS DISCOVERER

The following databases are available to the Library's users through the Alabama Virtual Library. As there is no subscription costs associated with these databases, no cost figures are reported.

June 06- May 07	Total Access	% Change from 05-06	# Searches	% Change from 05-06	Full-Text Articles Viewed	% Change from 05-06
Knowledge Source	359	-81%	694	-32%	123	-24%
Discoverer	59	-68%	87	+13%	74	+14%
Total	418	-79%	<b>781</b>	-29%	197	-12%

#### THOMPSON-GALE DATABSES

The following databases are available to the Library's users through the Alabama Virtual Library. In comparison with last year, there are only nineteen databases that are available. The AVL Council determined to drop three of the sources. The columns contain the number of sessions, searches, and full-text retrievals, along with the percentage change when compared with the specific databases last year.

As there is no subscription costs associated with these databases, no cost figures are reported.

Database Usage	Sessions	Searches	Full-Text
Report June 1			Retrievals
'06 – May 31 '07			
Biography &	102 <b>+62%</b>	166 <b>+116%</b>	0 <b>0%</b>
Genealogy			
Master Index			
Business Index	662 <b>-2%</b>	1225 <b>+8%</b>	650 <b>-18%</b>
ASAP			
Business & Co.	4179 <b>-13%</b>	36419 <b>-10%</b>	4412 <b>-24%</b>
Resource Center			
Contemporary	8 <b>-95%</b>	6 <b>-97%</b>	0 <b>-100%</b>
Authors			
Contemporary	585 <b>+298%</b>	954 <b>+309%</b>	27 <b>+1250%</b>
Contemporary	303 . 270 70	754 1 <b>507</b> 70	27 1123070
Literary	303 . 270 / 0	754 150770	27 1125070
	303 . 270 / 0	754 150770	27 1125070
Literary	2892 <b>0%</b>	8124 <b>-22%</b>	2609 -22%
Literary Criticism			
Literary Criticism Expanded			
Literary Criticism Expanded Academic ASAP	2892 <b>0%</b>	8124 <b>-22%</b>	2609 <b>-22%</b>
Literary Criticism Expanded Academic ASAP Gale Literary Databases Gale Virtual	2892 <b>0%</b>	8124 <b>-22%</b>	2609 <b>-22%</b>
Literary Criticism Expanded Academic ASAP Gale Literary Databases	2892 <b>0%</b> 515 <b>+258%</b>	8124 <b>-22%</b> 646 <b>+238%</b>	2609 <b>-22%</b> 368 <b>+238%</b>
Literary Criticism Expanded Academic ASAP Gale Literary Databases Gale Virtual	2892 <b>0%</b> 515 <b>+258%</b>	8124 <b>-22%</b> 646 <b>+238%</b>	2609 <b>-22%</b> 368 <b>+238%</b>
Literary Criticism Expanded Academic ASAP Gale Literary Databases Gale Virtual Reference	2892 <b>0%</b> 515 <b>+258%</b>	8124 <b>-22%</b> 646 <b>+238%</b>	2609 <b>-22%</b> 368 <b>+238%</b>

Reference Center			
Info Trac One	1708 <b>-11%</b>	5098 <b>-26%</b>	1557 <b>-36%</b>
File			
Informe	206 <b>+1273%</b>	526 <b>+10420%</b>	5 + <b>500%</b>
(Spanish)			
Kids InfoBits	43 <b>+207%</b>	558 <b>+896%</b>	181 <b>+964%</b>
LegalTrac	519 <b>+77%</b>	1732 <b>+62%</b>	88 <b>-5%</b>
Literature	4370 <b>-5%</b>	25851 <b>-10%</b>	7025 <b>-4%</b>
Resource Center			
Opposing	1333 <b>-21%</b>	7732 <b>-58%</b>	2010 + <b>35%</b>
Viewpoints			
Professional	478 <b>+19%</b>	1413 + <b>42%</b>	139 <b>-67%</b>
Collection			
Scribners	108 <b>-11%</b>	89 <b>-36%</b>	68 <b>-21%</b>
Student Edition	434 <b>+147%</b>	1331 <b>+381%</b>	338 <b>-216%</b>
Twayne	110 <b>-1%</b>	196 <b>+24%</b>	95 <b>+61%</b>
Total	19,215 -1%	95,164 -15%	20,074 -13%

# **WILEY INTERSCIENCE**

This marks the first reporting year for Wiley Interscience. The costs for Interscience are based upon the Library's print-subscription costs with a 5% addition for electronic coverage. However, as this is also a NAAL consortial purchase, the Library has access to the twelve titles it traditionally subscribed to along with an additional 452 titles held by the other NAAL members. Wiley Interscience came online in October of 2006.

The subscription cost for AUM is \$8,806. Based on the partial year's data, the average per session search cost for Wiley Interscience is \$12.98; the average per search cost is \$55.38; and the average cost per full-text article retrieved is \$62.45. While these are high costs, further promotion of the database's availability and use by faculty and students will drive the costs down.

Month	Sessions	Searches	Full-Text Retrieved
June 06	0	0	0
July 06	0	0	0
August 06	0	0	0
September 06	0	0	0
October 06	27	2	0
November 06	49	23	0
December 06	12	14	8
January 07	41	8	5
February 07	58	8	15
March 07	86	43	48
April 07	375	57	62
May 07	30	4	3

# WILSON LIBRARY LITERATURE & INFORMATION FULL-TEXT

With the increased requirements on library faculty to participate in research and publication, the Library has licensed access to the seminal database in the profession: Library Literature & Information Full-Text. The subscription cost for this database is \$2,266. The average cost per session is \$8.45; the average cost per search is \$3.60; and the average cost per-full-text retrieved is \$8.39.

Month	Sessions	Searches	Full-Text
June 06	31	76	72
July 06	20	43	23
August 06	22	69	24
September 06	17	39	13
October 06	26	54	5
November 06	27	62	13
December 06	21	58	5
January 07	14	31	10
February 07	11	17	2
March 07	12	22	5
April 07	52	113	23
May 07	15	45	75
Total	268	629	270